

*Events At*

# THE GRAND

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THE GRAND HOTEL  
*Golf Resort & Spa*





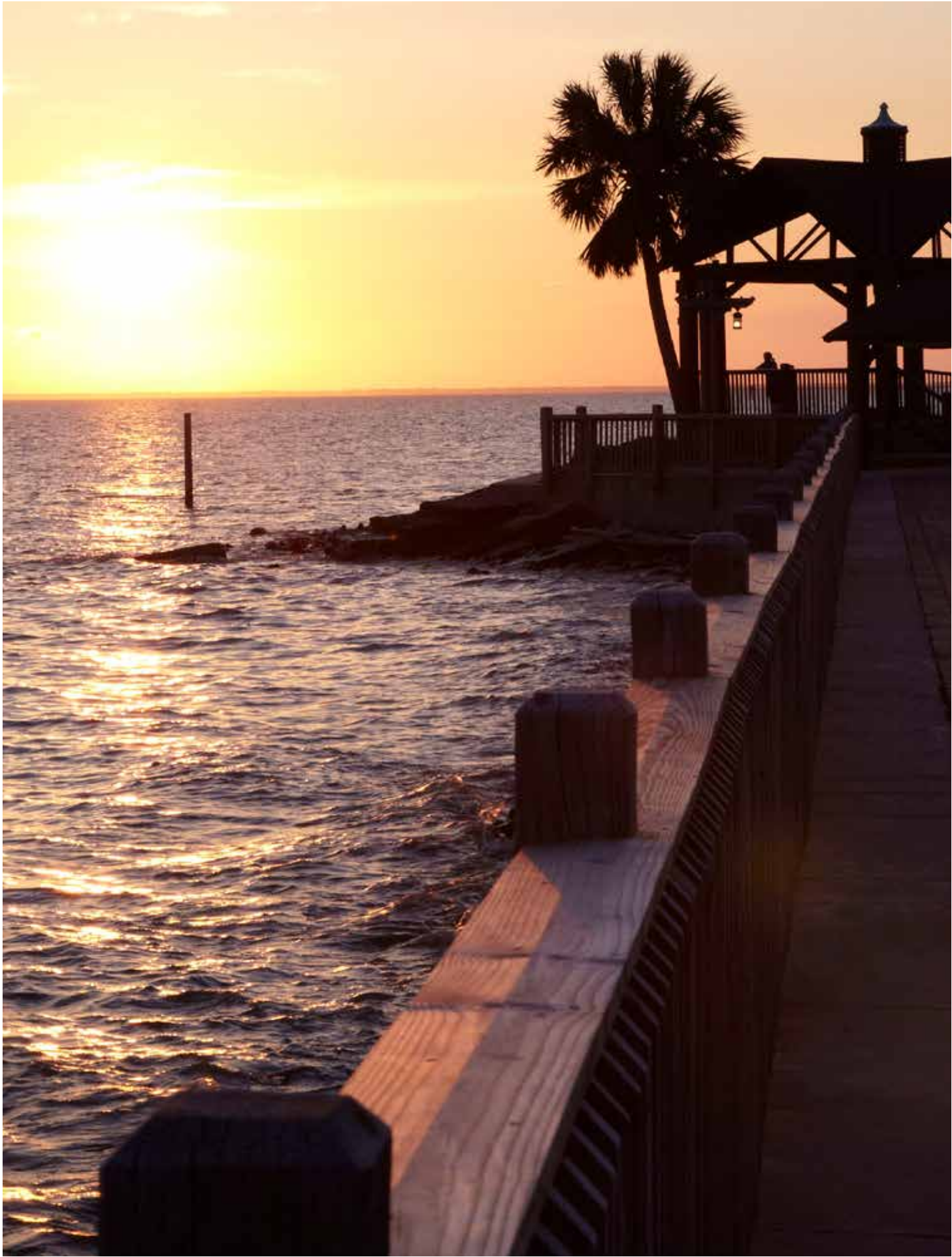
# A MAJESTIC SETTING FOR UNFORGETTABLE EVENTS

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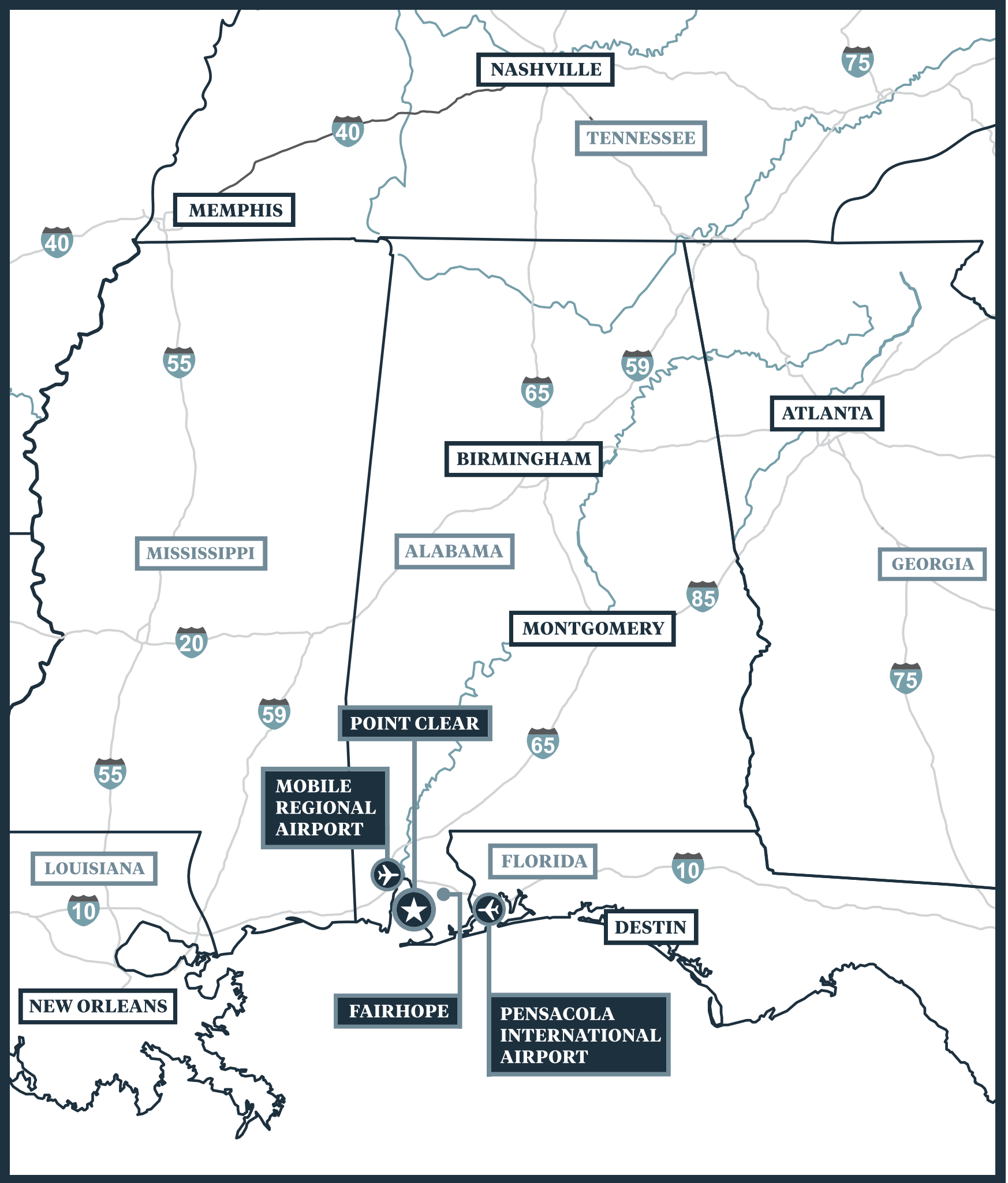
As you cross the lush grounds of the Grand Hotel, with 550 acres of moss-draped live oaks overhead and brilliantly hued azaleas all around, it's apparent: meetings here are wonderfully different. Shaped by 170 years of proud heritage and elevated by a very contemporary statement of Southern hospitality, there is an unforgettable quality that underpins our renown as "the Queen of Southern Resorts." Time slows here in the most delicious way as you loosen your tie, meander boardwalks and trace the marine air to the picturesque Mobile Bay. This is a place apart, where traditions are treasured—from the daily cannon firing that nods to our rich military history to sweet tea, a chorus of cicadas and the ever-present warm smiles that epitomize Southern spirit at its best.











# A SINGULAR BLEND OF CHARM, CONVENIENCE AND PROFESSIONALISM

Those in the know have long gathered on the resort's private beaches of Alabama's Gulf Coast to brainstorm, celebrate, play and recharge. The Grand is an unrivaled environment in which to host corporate conferences, conventions, company retreats, executive offsites or world-class receptions from 20 to 500. The resort enjoys enviable proximity from many drivable metropolitan areas, direct service from more than 23 cities served by commercial airports in Mobile and Pensacola, while nearby Fairhope's private airstrip is perfect for chartered or corporate arrivals. Once here, relax as our experienced meeting planners anticipate every need, provide outstanding AV support and business services, and lavish your group with our signature attention to detail throughout your stay. This is where bonds will be forged, deals will be done and expectations will be exceeded.

# MYRIAD SPACES TO INSPIRE SUCCESS

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At The Grand Hotel every guest is welcomed like an old friend. We understand that every group has its own personality; so too, do the many indoor and outdoor venues throughout the property that have enchanted guests for generations. With more than 37,000 square feet of well-conceived meeting and function space, we can seamlessly accommodate and configure environments for large gatherings and smaller breakout sessions. The impressive Grand Ballroom, which opens to a bay-facing terrace with sweeping views, allows guests to share ideas al fresco, while the Magnolia and Azalea ballrooms perfectly host more intimate retreats. Scenic Julep Point is ideally poised for outdoor receptions cooled by bay breezes and enlivened by panoramic, papaya-tinted waterfront sunsets. During mildly brisk months, toast your colleagues with a hand-crafted cocktail at the Sky Lounge with its crackling fireplace. After an adrenalin-charged day, retire to 405 elegantly appointed rooms, bayfront suites and a lavish Presidential Suite.







## ACCOMPLISH GOALS, THEN SET OUT FOR ADVENTURE

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At The Grand, when a successful day wraps, dynamic coastal excursions beckon. Active guests can tee off at two championship courses on the famed Robert Trent Jones Golf Trail, set sail for bay fishing, play tennis or try stand-up paddle boarding. Others can indulge gentler pursuits such as horseshoes, poolside relaxation and unwinding in the posh seclusion of a 20,000-square foot, pampering-filled spa. Beyond our grounds, explore the eminently walkable, artistic community of Fairhope, recognized as one of the most charming small towns in America, with its own French Quarter, numerous bistros, antique stores and boutiques that encourage casual team-building. The luckiest guests may encounter the annual Monarch butterfly visitation, or experience the phenomenon known as Jubilee in the only place in the country where crab, fish and shrimp spill from the bay, ready to be scooped up by seafood lovers.







# SAVOR EVERY FARM-TO-FORK BITE

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Eating well is unquestionably the grandest of the Southern arts. With three onsite restaurants, our talented chefs curate inventive breakfast, lunch, break and dinner menus that spotlight locally sourced ingredients, from pork sausage to stone ground grits, pimento cheese to pecan-studded desserts, and, of course, the briny bounty of Alabama seafood including just-pulled-from-the-bay oysters. Classic recipes are reinvented for modern palates and complemented by seasonal herbs from our Hotel Garden, and a bumper crop of local farm-fresh produce. For those who want to recreate Grand tastes at home, the monthly Beverage and Culinary Academies teach guests how to do ‘cue like a pro or stir up a savory gumbo.





# A GRAND MILITARY TRADITION

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Since opening its doors in 1847, The Grand Hotel's identity has been inextricably linked with a proud heritage of military service. With a strategic location on Mobile Bay, The Grand has played a pivotal role in defending our nation as a vital military staging site, and its ties to American freedom span two centuries and two wars. Standing as a hospital during the Civil War and later as host to key training operations during World War II, this is hallowed ground. It was here, on the sands of Point Clear, where Allied forces finest trained in Operation Ivory Soap, a classified military operation that played a vital part in World War II's final push. Each day, the Grand Hotel honors its wartime history, concluding with a cannon firing on the edge of Mobile Bay. From American presidents, to world leaders, to generations of patriots, The Grand will eternally be revered as a national destination, rich in wartime history, a hotel that embodies the best traditions of this country.





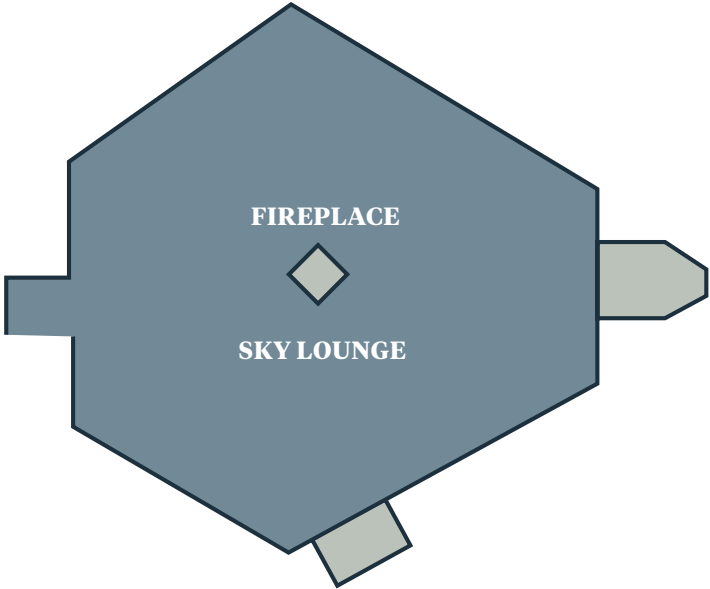
# FLOORPLANS

## MAIN BUILDING

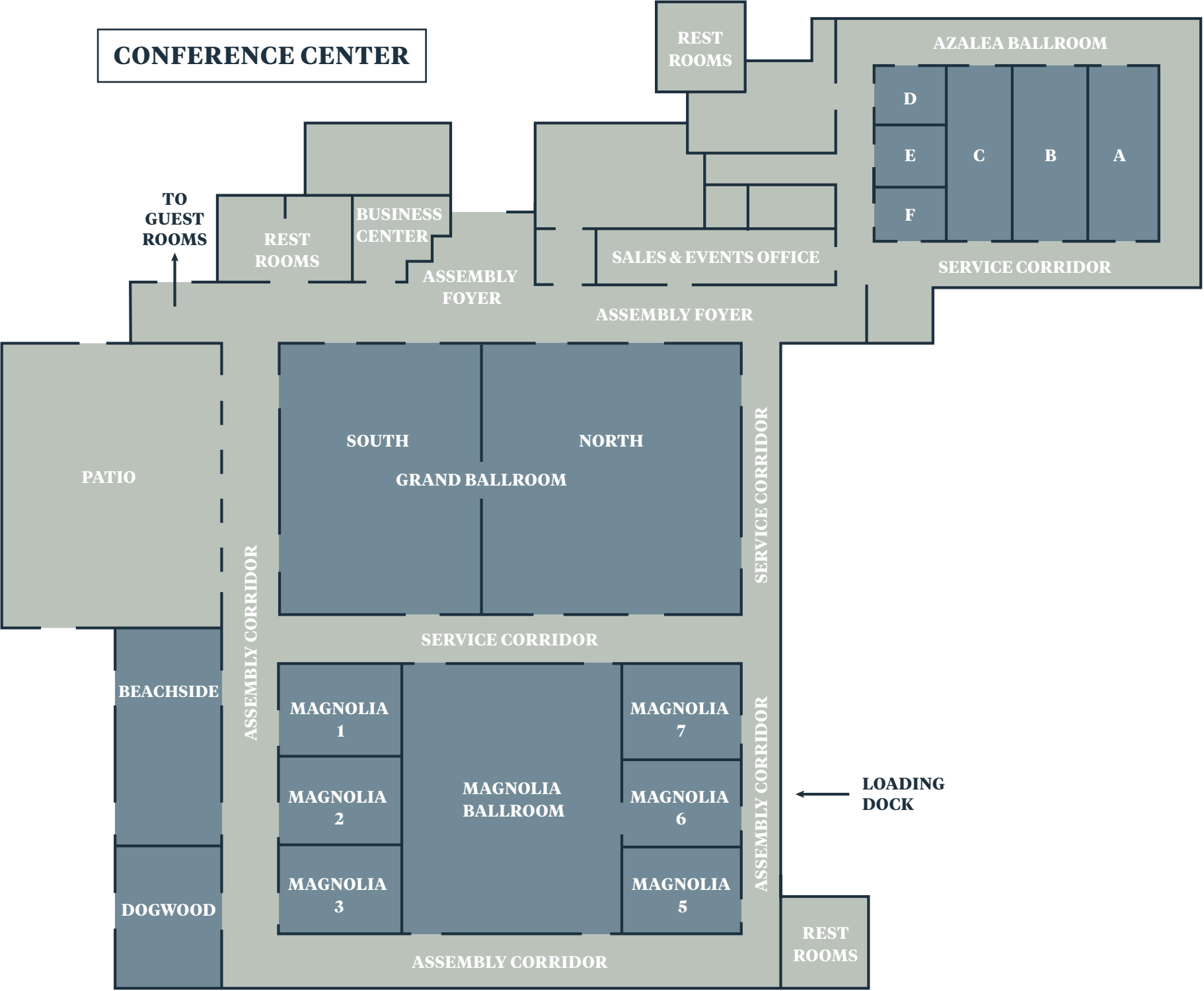
### SECOND FLOOR



### THIRD FLOOR



## CONFERENCE CENTER





# CAPACITY CHART

MEETING ROOM	DIMENSIONS LxWxH	Sq. Ft.	THEATER	SCHOOLROOM	CONFERENCE	U-SHAPE	HOLLOW SQUARE	RECEPTION SEATED + STANDING/STANDING ONLY	BANQUET ROUNDS OF 10
Grand Ballroom	75x130x14	9,750	1,000	600	-	100	100	1,000/1,400	600
Grand Ballroom S	75x52x14	3,900	450	229	40	50	50	250/420	230
Grand Ballroom N	75x79x14	5,925	675	320	35	70	65	400/645	360
Grand Ballroom Patio	75x53	3,975	-	-	-	-	-	250	150
Azalea Ballroom	50x100x11	5,000	400	300	120	72	80	450	340
Azalea A	50x22x12	1,100	70	54	36	32	36	90	60
Azalea B	50x28x12	1,400	100	70	36	45	36	120	80
Azalea C	50x28x12	1,400	100	70	36	45	36	120	80
Azalea D	16x21x12	336	30	18	12	15	-	20	20
Azalea E	18x21x12	378	30	18	12	15	-	20	20
Azalea F	16x21x12	336	30	18	12	15	-	20	10
Azalea AB	50x50x12	2,500	170	162	58	54	60	210	120
Azalea BC	50x56x12	2,800	200	180	58	60	60	180	140
Azalea DE	34x22x12	748	50	36	28	-	-	40	40
Azalea EF	34x22x12	748	50	36	28	-	-	40	40
Azalea ABC	50x78x12	3,900	370	250	64	70	60	255	220
Azalea B-F	50x77x12	3,900	425	252	70	72	60	255	260
Azalea C-F	50x49x12	2,450	250	162	56	54	56	150	120
Azalea D-F	16x63x12	1,008	80	54	30	30	-	70	60
Magnolia 1	30x21x14	630	60	36	22	24	26	50	30
Magnolia 2	30x21x14	630	60	36	22	24	26	50	30
Magnolia 3	30x21x14	630	60	36	22	24	26	50	30
Magnolia Ballroom	70x63x21	4,410	470	260	70	69	66	500	280
Magnolia 5	30x21x14	630	60	36	22	24	26	50	30
Magnolia 6	30x21x14	630	60	36	22	24	26	50	30
Magnolia 7	30x21x14	630	60	36	22	24	26	50	30
Beachside	53x24x14	1,272	130	80	40	45	54	100	70
Dogwood	23x20x14	460	50	24	16	18	20	35	20
Card Room	27x29x10	783	50	30	22	26	30	60	40
Lagoon Room	47x60x12	2,820	150	99	42	46	42	150/200	120
Sky Lounge	FIREPLACE IN CENTER	2,806	80	-	20	20	-	150/200	80
Boardroom 1	12x30x10	360	-	-	12	-	-	-	-
Boardroom 2	12x30x10	360	-	-	14	-	-	-	-

## The addition of audio visual and staging may reduce capacities.



# QUICK FACTS

- 405 rooms and suites
- Over 37,000 square feet of meeting space
- Eight dining and bar options, including three uniquely conceived on-site restaurants
- Two 18 hole golf courses, part of the famed Robert Trent Jones Trail
- 10 tennis courts
- 36 slip marina
- 20,000 square foot spa
- 550 acres overlooking Mobile Bay
- Direct service from more than 23 cities to nearby Mobile and Pensacola airports, as well as Fairhope's private airstrip for chartered or corporate arrivals
- Over 170 years of proud heritage and Southern hospitality





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